

Teaching & Training Aids

Sonic Golf Adds Sound to the Lesson Tee

The Sonic Golf System-1 uses technology to help instructors fine-tune their students' tempo

Golf instruction has traditionally focused on sight, touch or talking. For visual learners, that means using video or a mirror. Touch is when a kinesthetic learner is guided into different swing positions by an instructor. And talking helps certain students think their way through the golf swing.

A new auditory learning device brings sound into the equation in a way never before attempted – and can be used to complement any teaching or learning style. The Sonic Golf System-1 translates the motion of a golf swing into continuous musical tones; slow swings are low-pitched, quiet tones, while faster swings sound higher and louder. By listening to the sound of a swing, the Sonic Golf System-1 can help teachers fine-tune their students' swings in real time.

The system works using technology that is inserted inside the shaft of a club that is fitted with a custom Golf Pride grip. The swing motion

is transmitted wirelessly to a receiver worn on the student's belt, which converts the swing motion into continuous musical tones heard through headphones. Each swing allows you to hear rhythm and tempo, the transition from backswing to downswing, and the timing and speed of the clubhead release.

Teachers who have used the system find it simple, straightforward and immediately effective. Students can hear when they're casting from the top, or when their transition from backswing to downswing is jerky. With the help of a PGA Professional, Sonic Golf can help golfers learn what a sweet swing sounds like – and repeat it every time.

"As coaches and players we all know that consistent tempo is the gel that keeps the swing moving freely and repetitively," says PGA Professional David Leadbetter. "The key to good golf is find your own ideal tempo and then maintain it. Sonic Golf enables golfers of all abilities to capture this most elusive aspect of the golf swing."

Sonic Golf's System-1 is being used by several players across golf's professional tours, including Vijay Singh. The company also received a big boost after PGA Professional Hank Haney used the System-1 with Charles Barkley on Golf Channel's "The Haney Project."

The Sonic Golf System-1 is available in two editions. The Pro Edition and Solo Edition each contain the system's transmitter shaft insert, digital audio receiver, Golf Pride grips, Sony headphones, screwdriver for changing batteries, insertion tape, batteries, users guide, training DVD and travel case. The Pro Edition includes two audio receivers, two sets of headphones and six Golf Pride grips, while the Solo Edition includes a single audio receiver, a single set of headphones and three Golf Pride grips. ■

The Sonic Golf System-1 sends information from a transmitter on the club to a receiver, which turns it into musical tones.

